

## Solido Signs Business Partnership Agreement With ENSER Corporation of the US

*ENSER, a 62 year old engineering services company and PTC Reseller, will incorporate Solido breakthrough desktop 3D printers into its strategic portfolio*

Israel, July 22<sup>st</sup>, 2009 - Solido, on the verge of introducing the **SD300 Pro**, the world's most cost efficient and flexible 3D printer, has signed a significant business partnership agreement with ENSER Corporation of the US.

This agreement is the spearhead of Solido's strategy to expand its worldwide presence and transform the way product designers and engineers work.

### **A Strategic Approach Keys Business Growth**

ENSER is indeed a perfect business partner for Solido. With offices located along the eastern seaboard of the US, more than 80 employees and over 2,000 loyal customers, ENSER has extensive scope and presence. Most importantly, ENSER has built its business and impeccable reputation on the ability to provide the engineering community with unparalleled service and support. To this end, ENSER offers a full spectrum of services – from engineering, manufacturing and staffing to the complete suite of PTC Products. ENSER continues to be at the cutting edge of engineering technology and a leader in the community.

**According to Marco Arnone, EVP of ENSER**, "...this business partnership is a natural step for ENSER. Solido's products will play an important role in our strategic approach for making product development more time and cost efficient. Our customers have been inquiring about an economical solution for product development and ENSER has been searching for that solution. With our 62 year old reputation on the line, we did not feel any of the other products in the marketplace were a good fit. Until now! Integrating the **SD300 Pro** into the critical stage of prototyping, with its performance and remarkably affordable price, is the perfect solution. This partnership will be a win-win for both companies and the **SD300 Pro** will revolutionize the industry."

**Itzik Marchand, CEO of Solido**, is equally enthusiastic. "We believe the current economic climate will highlight the **SD300 Pro's** marketplace advantage. Businesses, more than ever before, have to be conscious of capital investments and product development costs. ENSER has the knowledge and experience to position our products' benefits as part of a total tailored solution. As we announced previously, we are currently expanding our global networks. The partnership with ENSER is definitely a prime achievement for us, and we look forward to promoting our mutual interests with vigor and harmony."



## About ENSER Corporation

Since 1947, ENSER has offered our clients unparalleled expertise, service, and commitment in engineering services. Through the years, ENSER has evolved into a first class engineering services company and PTC Platinum Authorized Reseller, providing the complete engineering solution; the CAD/CAM/CAE/PLM software and support, the staffing of engineers, and the engineering, product design, manufacturing and tooling: a complete turnkey solution. With our resources and experience, ENSER can provide the support you need throughout the engineering, design, and documentation cycle."

Further information on ENSER is available at [www.enser.com](http://www.enser.com).

## About Solido

Solido is an industry leader in the development of 3D desktop model building technologies that utilize rigid plastic materials without requiring post-build curing. By combining patented technology with fresh, innovative thinking, Solido has developed the first 3D desktop printer that is cost-effective for all CAD/CAM professionals. Solido's SD300 is already installed in hundreds of sites.

Backed by serious investors, Solido has the vision and financial resources to realize its long-term commitments. It complements technological leadership with quality and service that make every Solido solution and product an investment in the future.

Solido is now vigorously expanding its international marketing, building on a strong foundation of global installations at satisfied clients. Solido invites distributors to join the company new partner's program and to benefit from this profitable prestigious opportunity.

**For further information please visit our website at [www.solido3d.com](http://www.solido3d.com)**

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